



2023 Call for submissions

We are happy to announce that submissions are now open for the 17th Annual NeuroPsychoEconomics Conference in **Granada, Spain**. The conference will be held on **June 8-9, 2023** at the University of Granada (Avenida del hospicio s/n 18071, Spain, <https://www.ugr.es/en>). The conference chairs are Luis-Alberto Casado-Aranda and Juan Sánchez-Fernández.

The **deadline for submissions** is Monday, **March 15, 2023**, 11:59pm CET.

The conference theme of 2023 is:

“The strides of neuroeconomics: Revealing the neural and psychological underpinnings of economic decision making”

Topics preferably combine problems in marketing, psychology, economics and/or neuroscience, and include (but are not limited to):

- **Assessing the ability of psychological and neural responses** triggered by diverse marketing-related elements (e.g., communication contexts, packaging, price or website layouts) to **predict consumer decision making and behaviors** beyond traditional self-reported outcomes.
- **Extending the theoretical and empirical fundamentals of behavioral economics and neuroeconomics**, by means of lab-based studies analyzing the cognitive, affective, motivational, and social factors underlying economic decision making (e.g., effects of framing on choice behavior, gambling, impact of redistribution policies, theories of dominance effects or factors driving cognitive biases).
- **Applying theoretical and/or methodological approaches of cognitive, affective, and social neuroscience** to fields such as organizational behavior, consumer behavior, communication, public administration, financial decision making, law, and information systems.
- **Broadening psychological theories that can be used to understand why and how attitudes, preferences and intentions** towards marketing stimuli do (not) translate into subsequent (purchasing) behaviors.
- **Assessing the underlying mechanisms of decision-making processes** by means of fundamental tools from marketing, economics, neuroscience, psychology, and statistics. Studies that use response time, neural patterns, eye movements, heart rate or skin conductance to forecast choice or behaviors are highly welcome.
- **Evaluating the role of individual variables** moderating the neuropsychological processing of economic environments or marketing stimuli, such as age, gender, culture, levels of expertise, or personality traits (e.g., impulsiveness).
- **Deepening potential ethical and moral implications** derived from neuroeconomics and consumer neuroscience research.
- **Meta-analyses or systematic reviews** clearing up the role of neuroimaging, psychological and physiological tools (for example, EEG/ERP, fMRI, fNIRS, eye-tracking, skin conductance, heart rate or DTI) on the advance of theories on marketing, communication, economics, business management or information systems.

Both empirical and conceptual submissions are welcome.

Competitive paper submissions

- Competitive papers for the 2021 NeuroPsychoEconomics Conference must be submitted **by March 15, 2023, 11:59pm CET**. The link to the online submission tool can be found at <http://www.jnpe.org> (under “Conference” and “Submissions”). Please do not submit your competitive paper by email but only through the online submission tool.
- Competitive paper submissions can either consist of a full paper of up to 40 double-spaced pages **or** an extended abstract of up to 1,500 words.
- *Full paper submissions* (up to 40 double-spaced pages) must include a short abstract of no more than 350 words (for inclusion in the *NeuroPsychoEconomics Conference Proceedings*, ISSN 1861-8243) and conform to the author guidelines of the American Psychological Association (APA). When submitting your paper, you will be asked to indicate whether or not you intend to publish the full paper, if accepted, in the *Journal of Neuroscience, Psychology, and Economics* (ISSN 1937-321X).
- *Extended abstract submissions* (up to 1,500 words) will go through an expedited review process and should go beyond a research proposal (i.e., empirical extended abstracts should present information on data and results, conceptual extended abstracts should clearly state their theoretical contribution). Extended abstract submissions must also include a short abstract of no more than 350 words (for inclusion in the *NeuroPsychoEconomics Conference Proceedings*, ISSN 1861-8243), in addition to the extended abstract of no more than 1,500 words.
- **In submitting a competitive paper, the submitter affirms that, if accepted, at least one co-author will register for the 2023 NeuroPsychoEconomics Conference and appear at the conference to present the paper.**

Poster submissions

- Poster proposals for the 2023 NeuroPsychoEconomics Conference must be submitted **by March 15, 2023, 11:59pm CET**. The link to the online submission tool can be found at <http://www.jnpe.org> (under “Conference” and “Submissions”). Please do not submit your poster proposal by email but only through the online submission tool.
- Poster proposals will go through an expedited review process. Your poster proposal is an extended abstract (up to 1,500 words) that describes the research presented on the poster, and a short abstract (up to 350 words) for inclusion in the *NeuroPsychoEconomics Conference Proceedings*, ISSN 1861-8243.
- If your proposal gets accepted, posters to be presented at the conference may have a maximum size of 120 cm (height) x 90 cm (width).
- The best posters may be invited for presentation in a special session at the conference (5-10 minute verbal presentation).
- **In submitting a poster proposal, the submitter affirms that, if accepted, at least one co-author will register for the 2023 NeuroPsychoEconomics Conference and appear at the conference to present the poster.**

Symposium submissions

- Symposium proposals for the 2021 NeuroPsychoEconomics Conference must be submitted **by March 15, 2021, 11:59pm CET**. The link to the online submission tool can be found at <http://www.jnpe.org> (under “Conference” and “Submissions”). Please do not submit your symposium proposal by email but only through the online submission tool.
- In symposium sessions, a number of presentations (usually between two and six) discuss a common topic, with the goal of shedding new insights on this topic.
- Symposium proposals are single-blind reviewed (meaning submitter and presenter information are disclosed in the proposal) and are judged on overall quality, innovativeness, and fit with the NeuroPsychoEconomics Conference.
- A symposium proposal is one single document that must include the following: (1) title of the symposium, (2) complete names, affiliations, and emails of all participants, (3) a short abstract summarizing the symposium topic, and (4) a 3-6 page overview of the symposium including (a) a brief discussion of why the symposium topic should be of interest to the attendees of the NeuroPsychoEconomics conference, and (b) a short abstract (up to 350 words) of each individual talk.
- **In submitting a symposium proposal, the submitter affirms that, if accepted, all presenters involved in the symposium session will register for the 2023 NeuroPsychoEconomics Conference and appear at the conference to present their work.**

We look forward to your submissions and seeing you at the conference!